





LIFE AskREACH Final conference

25 January 2023

Location: Brussels, Kartuizercenter (Rue des Chartreux 70, 1000 Brussels)

10:00	Greetings/ opening
	 Greetings from LIFE unit (tbc) European Commission Chemicals – link to chemicals legislation (tbc) Greetings from German Environment agency Dr. Frauke Stock, Head of Chemicals unit Guest speaker
11:00	The project frame
	 Setting the Scene – The AskREACH Theory of Change <i>Prof. Dr. Martin Führ, sofia at Darmstadt University of Applied Sciences</i> The project in a nutshell - what did we do with the grant? <i>Heidrun Fammler, BEF Germany</i> The Scan4Chem app & database <i>Dr. Arno Biwer, LIST</i>
11:45	Lunch break
12:45	A bit more content: core issues of the project — AskREACH and the legal frame; consumers, retailers and supply chains
	 AskREACH and the legal frame – chance or challenge? <i>Dr. Ioannis Dosis, UBA</i> Can such a project activate consumers and change behavior? <i>Dr. Susana Fonseca, ZERO</i> Enhance leverage of retailers through more active chemicals management towards traceability? <i>Dr. Julian Schenten, sofia at Darmstadt University of Applied Sciences, and Ingrida Brēmere, BEF Latvia</i>
13:45	Group work sessions: feedback and opinions on the analysis and solutions
	 Imagine the consumer information tool of the future (on harmful substances in articles)
14:45	 Imagine the advanced consumers (demand side) Imagine retailers dancing on the supply chain Imagine suppliers providing all information pro-actively Coffee break







15:00	WG report by rapporteurs
15:30	Policy/legislation implications visa-a-vis our "imagine"
	Discussion panel, moderated by Antonia Reihlen, consultant
16:15	Reception The LIFE AskREACH Company award ceremony – most SVHC aware retailer and best supply chain communicators
17:00	Closing





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Ministry of Environment and Food of Denmark

Environmental Protection Agency







Verein für Konsumenteninformation



















Danish Consumer Council







